



The Impact & Opportunity of Our Nonprofit Sector

Building Community | Stimulating Economic Development | Critical Partner to Business & Government

Did you know Texas Nonprofits...?

SUPPORT AND CONTRIBUTE
TO *EVERY* MAJOR
INDUSTRY IN TEXAS



**HOLD OVER
\$300 BILLION
IN ASSETS**



THE MAJORITY
OPERATE WITH
A BUDGET OF
**LESS THAN
\$1 MILLION**



**HAVE A YEARLY
GROWTH RATE
OF ALMOST 10%,
DOUBLING THE
SIZE OF THE SECTOR
THIS PAST DECADE**



**HAVE DIVERSE
BUSINESS MODELS
AND RELY ON A MIX OF
REVENUE SOURCES**



**PROVIDE
1:8 JOBS
ACROSS THE
STATE**



Texas is a better place to live and work due to the endeavors of nonprofits.
Conversely, Texas nonprofits are young, structurally underdeveloped, and need all Texans' support to ensure the continued viability and growth of nonprofits to be
Built for Texas!

*Economic Benefits Associated
with Texas Nonprofits*

Texas nonprofits are a force for good in our communities well beyond their core mission areas. As solid contributors to Texas' economy, nonprofits and their leaders are critical to community decision-making and planning.

**106,764
NONPROFITS
IN TEXAS
statewide**

**1.4 MILLION
permanent
JOBS
(direct and
indirect)**

**\$217 BILLION
SPENT,**
rippling through
**LOCAL AND
REGIONAL
economies**

**\$100 BILLION
toward
TEXAS'
GDP**

**\$4.89 BILLION
PUBLIC
DOLLARS
leveraged with
INVESTMENTS
FROM DONORS**

Nonprofits Enhance the Lives of Texans

Nonprofit organizations in our communities are so prevalent they often go unnoticed. Yet, nonprofits surround and enhance our everyday lives. Beyond “charity” in the traditional sense, the sector is a true contributor to the state’s quality of life, our health, and our economy today and well into the future.

BANKING + FINANCIAL SERVICES

Credit Unions and asset building institutions

TECHNOLOGY + COMMUNICATIONS

Research, STEM expansion, and telecommunications

HEALTHCARE

Hospitals, senior care, behavioral health, and the management of chronic conditions

ENERGY + TRANSPORTATION

Utility Cooperatives, rural planning assistance, and medical transportation

CONSTRUCTION + MANUFACTURING

Homeowner associations, trade/skill development, apprenticeship programs, and affordable housing

EDUCATION/GOVERNMENT

Educational institutions and foundations, out-of-school time, childcare, civic associations, parent-teacher organizations, booster clubs, youth development, and veteran support

AGRICULTURE + RANCHING + FOOD

Healthy nutrition, improving food security, and waste management

NATURAL RESOURCES/ ENVIRONMENT

Land conservation, park protection, and environmental education

PHILANTHROPY

Foundations and volunteer associations

ECONOMIC DEVELOPMENT + CIVIL SOCIETY

Chambers of Commerce, political parties, civic and social clubs, and leadership development

TOURISM + RECREATION

Convention and Visitors Bureaus, youth sports, arts and cultural institutions, hospitality, and historical societies

Call to Action for Nonprofit & Philanthropic Leaders

The Texas nonprofit sector plays an integral role in our economy and can contribute a critical perspective that will aid in the implementation of important business decisions. **We call on Texas nonprofit and philanthropic leaders to:**

- 1 **Use the data** in this report to better understand the value of nonprofits to communities and the impact business decisions have on the Texas nonprofit sector.
- 2 **Invite the nonprofit sector** to be at the table when making business or economic decisions.
- 3 **Incorporate the work of nonprofits into economic and workforce** development strategies.
- 4 **Understand the return on investment** of the nonprofit sector, as well as the opportunities for innovation that exist within the sector. At the same time, consider the limitations of the nonprofit sector’s business model when looking for ways to partner and think about ways you can support them in building their capacity to be better partners in innovation.

Download the complete report at: www.uwtexas.org/texasnonprofits