



# The Impact & Opportunity of Our Nonprofit Sector

Building Community | Stimulating Economic Development | Critical Partner to Business & Government

Did you know Texas Nonprofits...?

**SUPPORT AND CONTRIBUTE**  
TO *EVERY* MAJOR  
INDUSTRY IN TEXAS



**HOLD OVER  
\$300 BILLION  
IN ASSETS**



THE MAJORITY  
OPERATE WITH  
A BUDGET OF  
**LESS THAN  
\$1 MILLION**



**HAVE A YEARLY  
GROWTH RATE  
OF ALMOST 10%,  
DOUBLING THE  
SIZE OF THE SECTOR  
THIS PAST DECADE**



**HAVE DIVERSE  
BUSINESS MODELS  
AND RELY ON A MIX OF  
REVENUE SOURCES**



**PROVIDE  
1:8 JOBS  
ACROSS THE  
STATE**



**Texas is a better place to live and work due to the endeavors of nonprofits.**  
Conversely, Texas nonprofits are young, structurally underdeveloped, and need all Texans' support to ensure the continued viability and growth of nonprofits to be  
***Built for Texas!***

*Economic Benefits Associated  
with Texas Nonprofits*

Texas nonprofits are a force for good in our communities well beyond their core mission areas. As solid contributors to Texas' economy, nonprofits and their leaders are critical to community decision-making and planning.

**106,764**  
NONPROFITS  
IN TEXAS  
statewide

**1.4 MILLION**  
permanent  
**JOBS**  
(direct and  
indirect)

**\$217 BILLION**  
**SPENT,**  
rippling through  
**LOCAL AND  
REGIONAL**  
economies

**\$100 BILLION**  
toward  
**TEXAS'**  
**GDP**

**\$4.89 BILLION**  
**PUBLIC  
DOLLARS**  
leveraged with  
**INVESTMENTS  
FROM DONORS**

# Nonprofits Enhance the Lives of Texans

Nonprofit organizations in our communities are so prevalent they often go unnoticed. Yet, nonprofits surround and enhance our everyday lives. Beyond “charity” in the traditional sense, the sector is a true contributor to the state’s quality of life, our health, and our economy today and well into the future.

## BANKING + FINANCIAL SERVICES

Credit Unions and asset building institutions



## ENERGY + TRANSPORTATION

Utility cooperatives, rural planning assistance, and medical transportation



## TECHNOLOGY + COMMUNICATIONS

Research, STEM expansion, and telecommunications



## CONSTRUCTION + MANUFACTURING

Homeowner associations, trade/skill development, apprenticeship programs, and affordable housing



## HEALTHCARE

Hospitals, senior care, behavioral health, and the management of chronic conditions



## EDUCATION/GOVERNMENT

Educational institutions and foundations, out-of-school time, childcare, civic associations, parent-teacher organizations, booster clubs, youth development, and veteran support



## AGRICULTURE + RANCHING + FOOD

Healthy nutrition, improving food security, and waste management



## NATURAL RESOURCES/ ENVIRONMENT

Land conservation, park protection, and environmental education



## PHILANTHROPY

Foundations and volunteer associations



## ECONOMIC DEVELOPMENT + CIVIL SOCIETY

Chambers of Commerce, political parties, civic and social clubs, and leadership development



## TOURISM + RECREATION

Convention and Visitors Bureaus, youth sports, arts and cultural institutions, hospitality, and historical societies



## Call to Action for Business Leaders

The Texas nonprofit sector plays an integral role in our economy and can contribute a critical perspective that will aid in the implementation of important business decisions. We call on Texas business leaders to:

- 1 Use the data in this report to better understand the value of nonprofits to communities and the impact business decisions have on the Texas nonprofit sector.
- 2 Invite the nonprofit sector to be at the table when making business or economic decisions.
- 3 Incorporate the work of nonprofits into economic and workforce development strategies.
- 4 Understand the return on investment of the nonprofit sector, as well as the opportunities for innovation that exist within the sector. At the same time, consider the limitations of the nonprofit sector’s business model when looking for ways to partner and think about ways you can support them in building their capacity to be better partners in innovation.

Download the complete report at: [www.uwtexas.org/texasnonprofits](http://www.uwtexas.org/texasnonprofits)