

Texas Nonprofit
Strong



STATE of the Texas Nonprofit SECTOR

DATA FOR ACTION & PANEL DISCUSSION
Wednesday, August 21 @ 10 AM CT

FEATURED PANELISTS



**VERONDA
DURDEN**
Any Baby Can



**DR. KELTY
GARBEE**
Texas Rural
Fundors



**COLTON C.
STRAWSER**
PH.D., CFRE, BCC
Colton Strawser
Consulting

PRESENTERS



NICOLE COLLIER
Center for Nonprofits
and Philanthropy at
the Bush School



CHRIS BUGBEE
OneStar



ASHLEY HARRIS
United Ways of Texas

Built For Texas | 2023 Edition

Texas Nonprofit Strong was created in 2020 when United Ways of Texas and OneStar joined forces to amplify voice of the Texas nonprofit sector, highlighting its contributions to local communities, its importance to the state's economy, and its vital role in civil society.

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The Center for Nonprofits and Philanthropy (CNP)



CNP supports a vibrant nonprofit and philanthropic sector in Texas and beyond, through high quality research, professional outreach and engaged learning.



Preparing Leaders



**Strengthening
Organizations & Systems**



**Improving Understanding
& Scholarship**

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An Overview









Texas' nonprofit sector is continuing to grow, with over 134,000 organizations in 2022

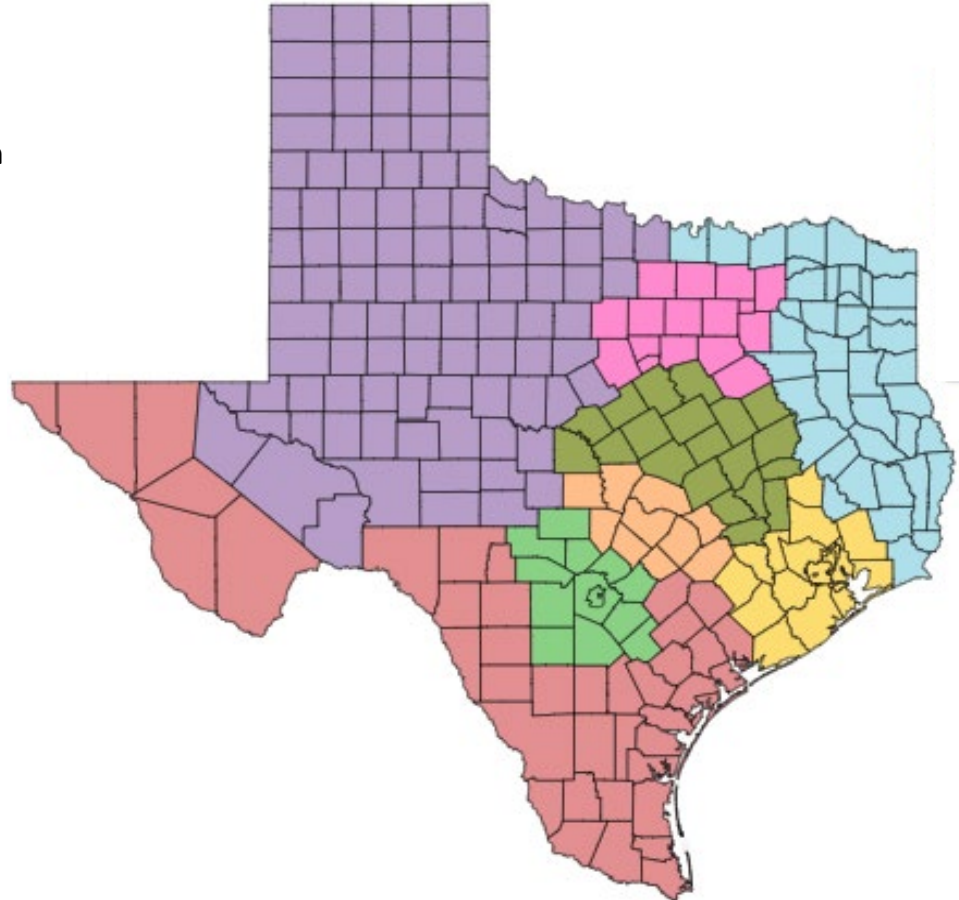
Financial resources are not keeping pace with the sector's growth

The typical nonprofit is very young with limited resources

Large organizations dominate the resources and perception of the sector as a whole

Where are Nonprofits Located?

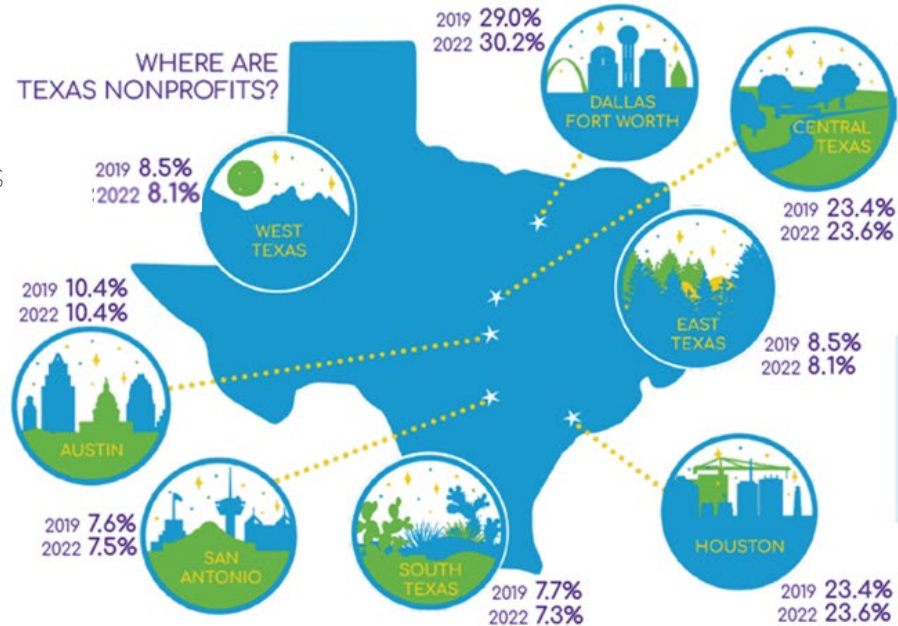
-  Dallas/ Fort Worth
-  Houston
-  San Antonio
-  Austin
-  South
-  West
-  East
-  Central



A More Connected and Resourced Future

Key Findings

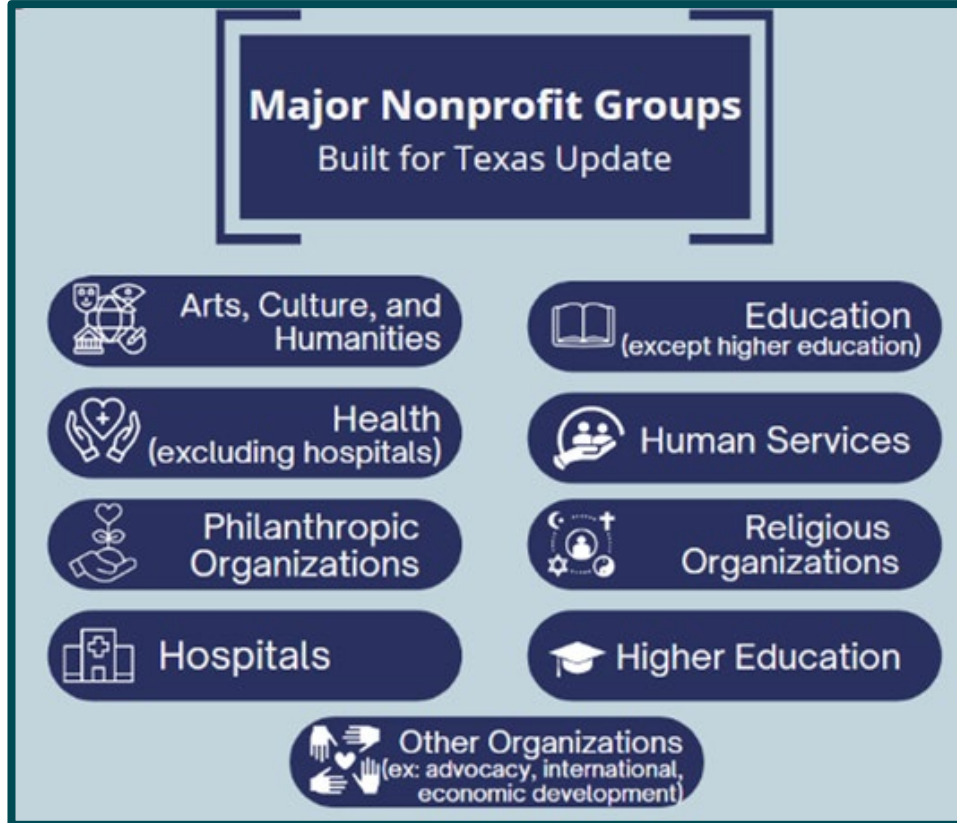
- Growth of nonprofits across Texas
- Philanthropy continues to shrink
- Rural nonprofit challenges



There are more than **130,000 nonprofits** across the state of Texas.

The Texas nonprofit sector **grew by 22%** between 2015 and 2022.

What Do Nonprofits Focus On?

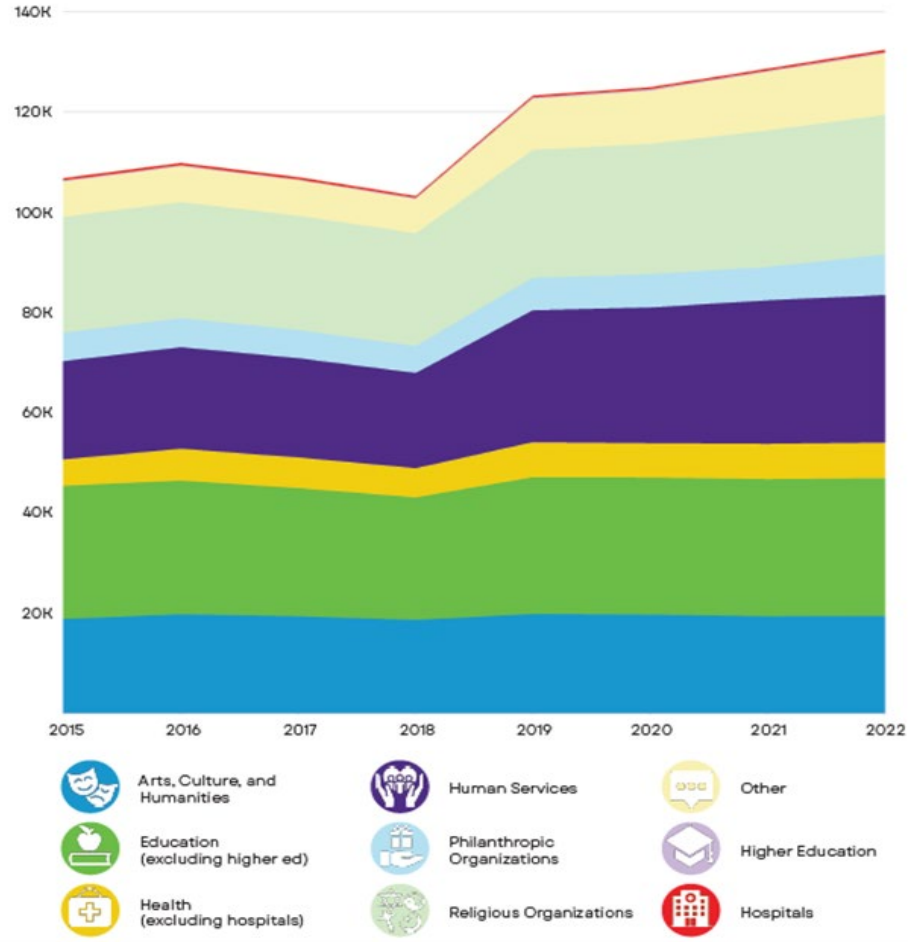


Texas Nonprofits by Focus Area

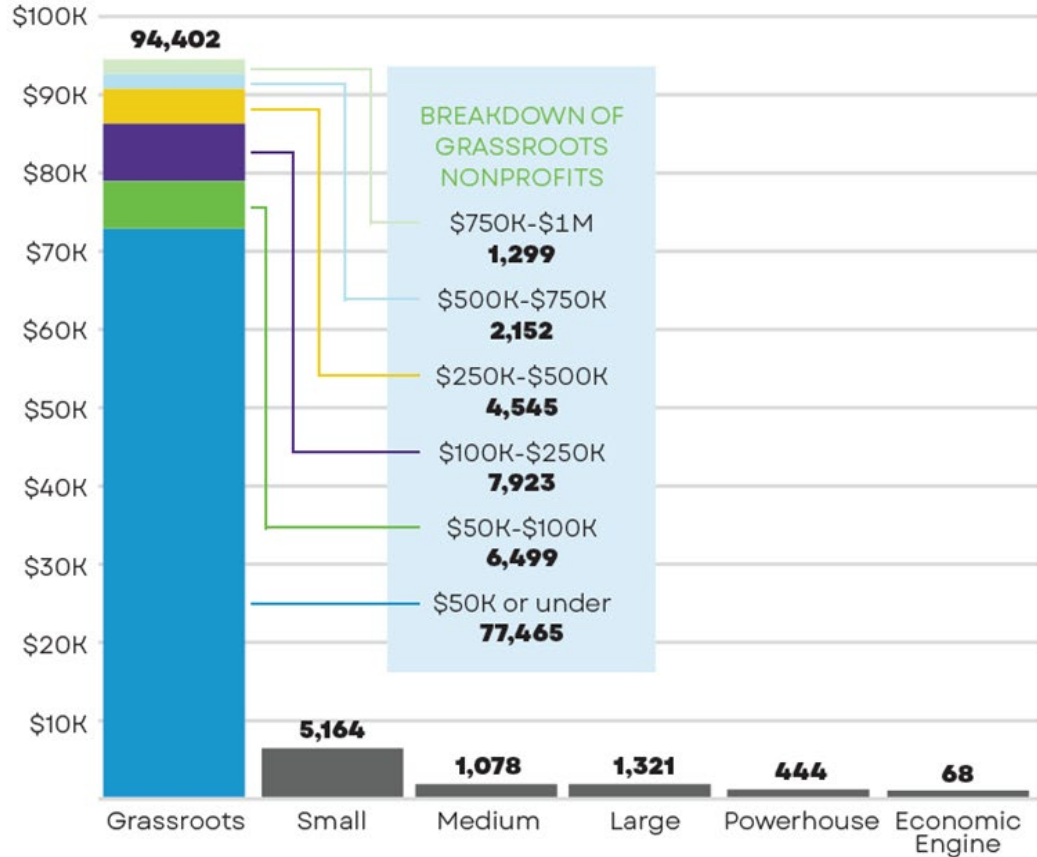
This graph displays an overview of the growth distribution of nonprofits by focus areas.

Certain areas, such as Arts, Culture, and Humanities, exhibit relatively stable trends with minimal growth fluctuations.

Conversely, other focus areas, notably Human Services, demonstrate more pronounced increases in growth.



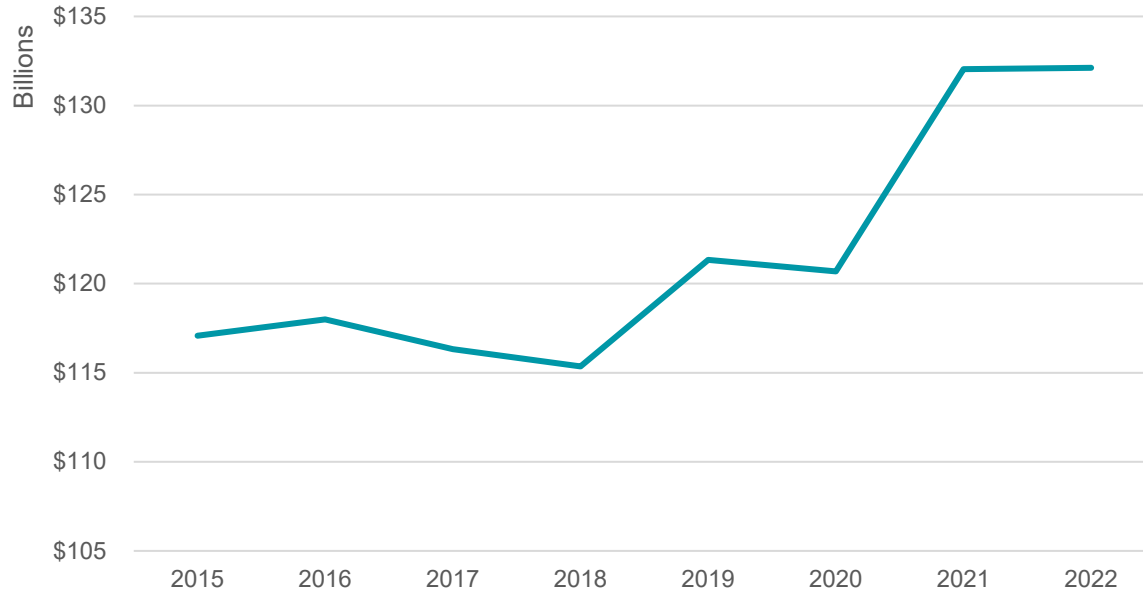
TEXAS NONPROFITS BY BUDGET SIZE (2022)



GUIDESTAR CLASSIFICATIONS BY ANNUAL OPERATING BUDGETS

- Grassroots**
\$1 million and under
- Small**
\$1 million-\$5 million
- Midsize**
\$5 million-\$10 million
- Large**
\$10 million-\$50 million
- Powerhouse**
\$50 million-\$500 million
- Economic Engine**
Above \$500 million

Total Nonprofit Revenue Over Time



Revenue has grown by **13%** since 2015

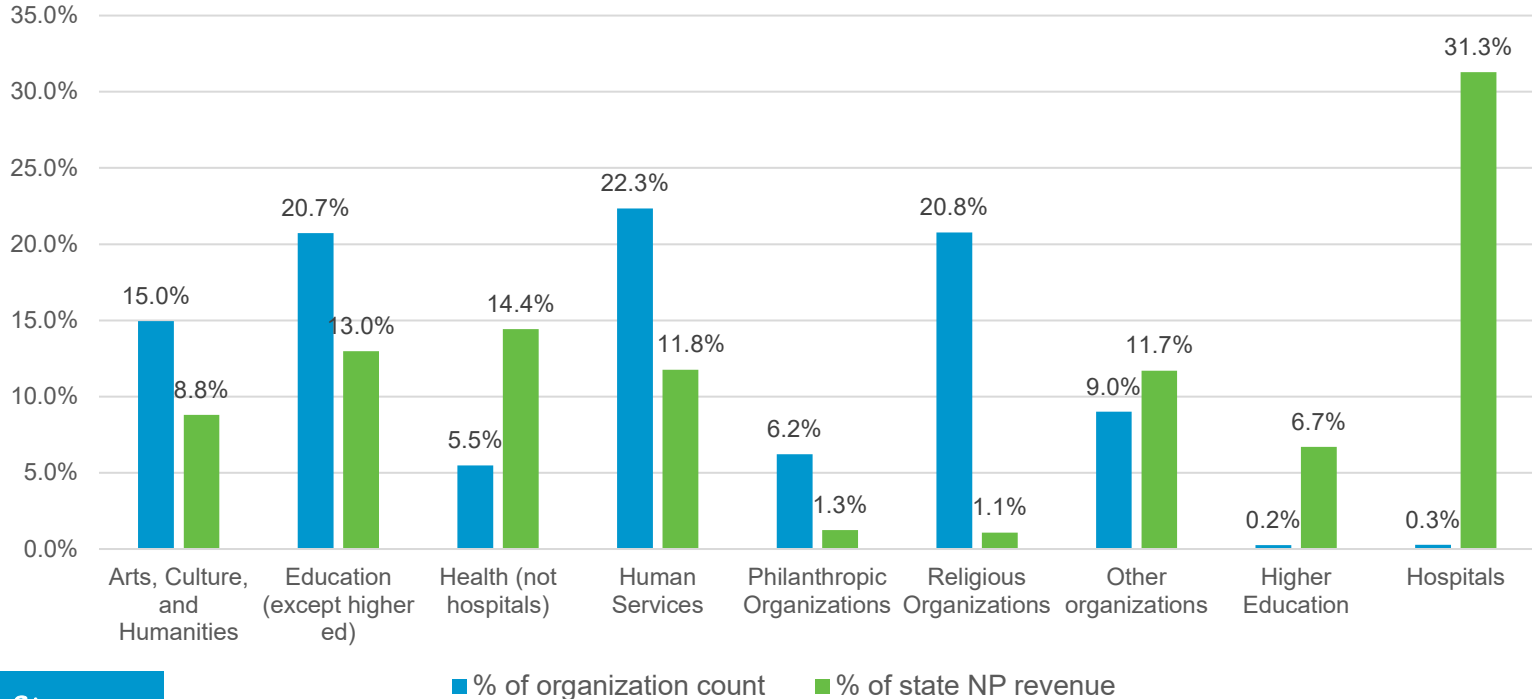
Contributions (for Public Charities only) have only increased by **4%** (as of 2019)

keep in mind that the number of nonprofits has grown by **22%

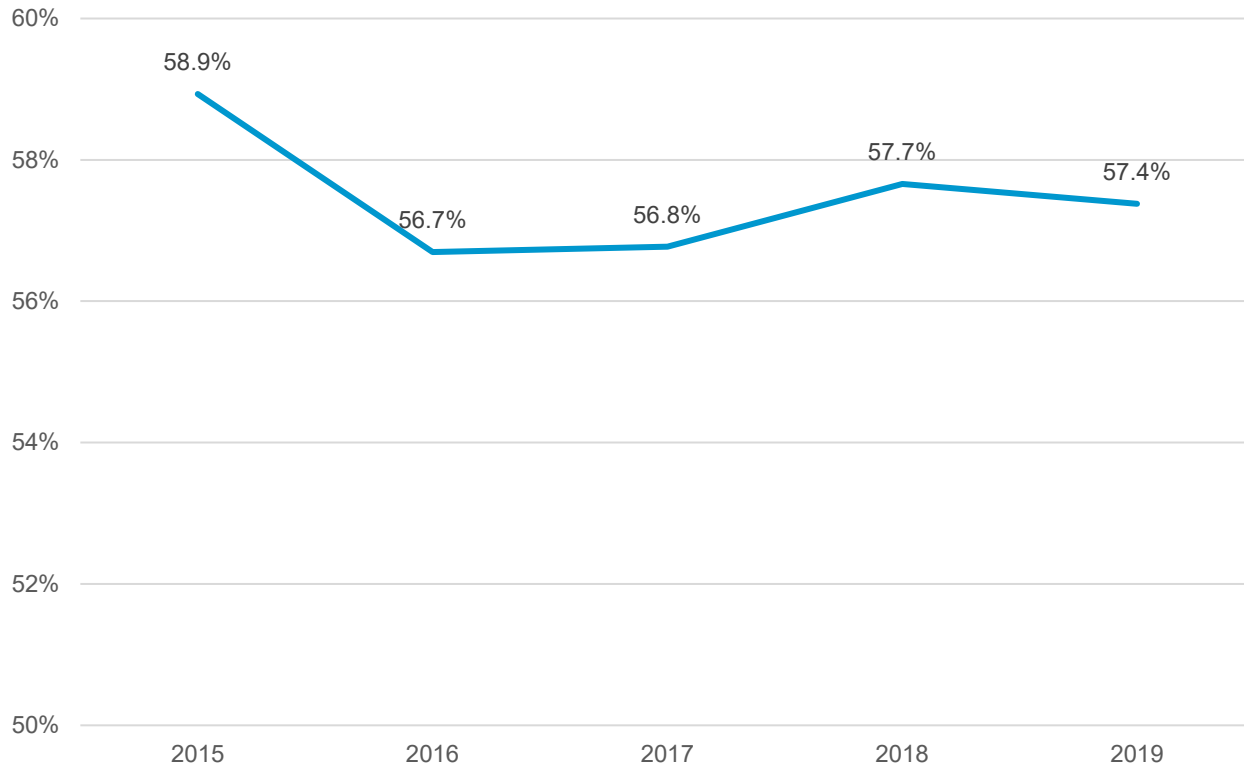
KEY FINDING

Large Nonprofits Dominate the Sector's Financials

% of Total Revenue by Major Nonprofit Groups



Financial Health (Public Charities Only)



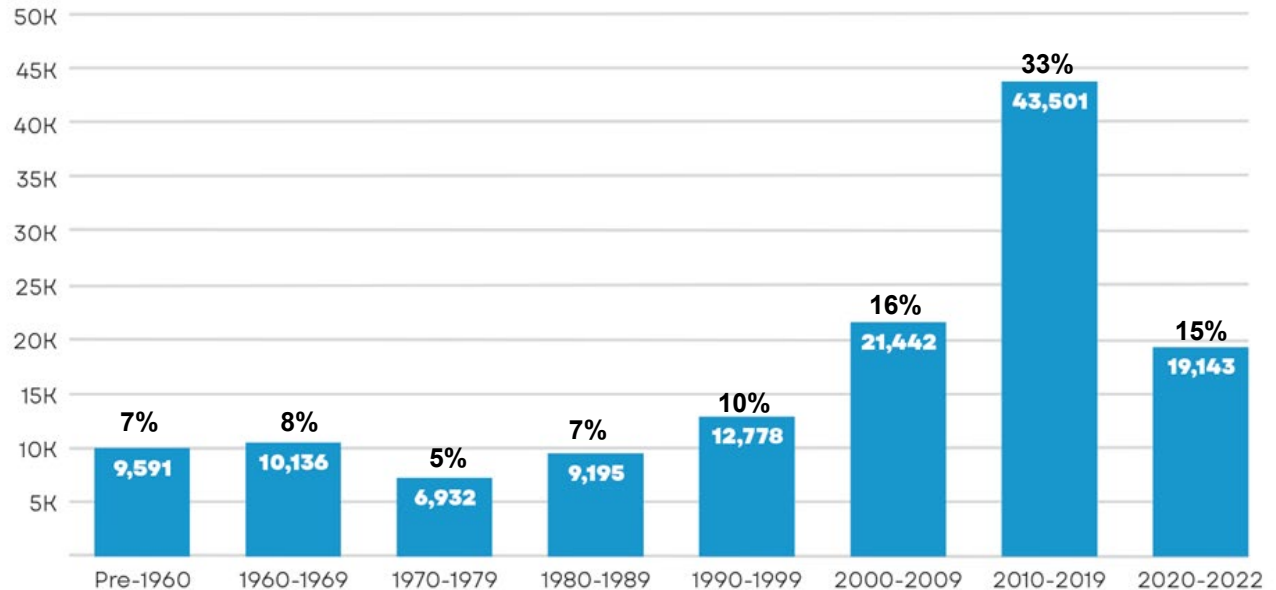
KEY FINDING

Nonprofits Keep Growing

Between the years of 2015 and 2022, the nonprofit sector grew by 22%.

The trend of more nonprofits being established each year continues, albeit now at a lessened pace.

NUMBER OF TEXAS NONPROFITS FOUNDED BY DECADE



KEY FINDING

Rural Nonprofit Challenges

As of 2022, 1 in 5 nonprofits in Texas are rural-based.

The greatest number of rural nonprofits are currently located in the west region of Texas.

For every dollar in revenue, the rural nonprofit sector receives only nine cents. While the rural nonprofit may have more assets, they receive less incoming funding.

THE TYPICAL NONPROFIT (2022)

	RURAL	URBAN
Age	15	17
Year Founded	2003	2004
Revenue	\$107,471	\$134,672
Assets	\$195,500	\$129,179

QUESTIONS



Reflection & Discussion

FEATURING A PANEL OF DIVERSE SECTOR VOICES



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Take Action!

REPORT | 2023 EDITION

BUILT FOR TEXAS

Creating a More Connected & Resourced
Future for our Nonprofit Sector

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Built for Texas Toolkits

- Overview flyer
- Webinar & slides deck
- Promotional graphics
- Key messages
- Targeted audience one pagers & more!

Take Action

Business & Corporate Leaders	Elected Officials & Policymakers	Nonprofit & Philanthropic Leaders
<p>Use the data in this report to better understand the value of nonprofits to communities and the impact business decisions have on the sector.</p> <p>Invite the nonprofit sector to be at the table when making business or economic decisions.</p> <p>Incorporate the work of nonprofits into economic and workforce development strategies.</p> <p>Understand the return on investment of the nonprofit sector, as well as the opportunities for innovation that exist within the sector.</p>	<p>Use the data in this report to better understand how nonprofits & the communities they serve are impacted by public policy decisions.</p> <p>Engage nonprofit leaders in finding solutions to your community's challenges.</p> <p>Use your position to support the nonprofit sector so that it can continue to step up and respond to community needs.</p> <p>Engage nonprofits as civic leaders on issues of importance to your voters.</p>	<p>Convene peer nonprofit and philanthropic leaders in your respective communities to better understand our sector.</p> <p>Identify ways to better articulate the sector's role in solving community dilemmas.</p> <p>Form new partnerships, ask to be invited to decision-making tables, and think outside of the box to ensure that our sector is well-represented.</p> <p>Join the Texas Nonprofit Strong (TNS) Advocacy Network.</p>

Join the Advocacy Network

- BUILD the public's understanding of the important role of nonprofits
- EDUCATE nonprofit leaders to be better advocates, including through the tracking of state and federal legislation
- ADVOCATE on behalf of the entire nonprofit sector in Texas.

Email: ashley.harris@uwtexas.org



SAVE THE DATE

Texas Nonprofit Strong Day @
the Capitol
February 26, 2025 | Austin

www.texasnonprofitsummit.org

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TEXAS NONPROFIT STRONG

Powered by OneStar & United Ways of Texas

A statewide resource hub for nonprofits to connect, learn, and advocate for the power and impact of the sector.



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THANK YOU!

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